



# Pool & Hot Tub News

5905 Prince Of Wales Drive (Just south of Manotick)

APRIL 2011

## SUMMER TIME

Wow – the weather out there is looking pretty nice... The sun is doing its best to cheer and warm us up, melt that white stuff, thaw out the garden and make the pools re-appear in our backyards. I for one hope that we have an early Spring like last year. Anyone remember the Easter weekend of 2010? The mercury soared ‘way up to 28° C and that remarkable temperature hung on for several days. No doubt that such wonderful weather set records of which we can all be proud. Way to go Ottawa! I’m betting that we will soon be baking in the warm summer sun and enjoying the company of family and friends around the pool.

## SENATORS 2011

I know that you all have been perturbed by the performance of our beloved NHL team and I am offering my sincere condolences to all fellow fans. It has been miserable to watch the fall of a once mighty franchise, but take comfort that from the destruction of the old we shall see the building of a newer and more dominant machine. Like a Phoenix (the mythical creature – not the NHL’s Coyotes) rising from the ashes, we are witnessing a re-kindling of the flame by the young stars, the draft picks and finally a bona-fide goaltender. So keep the faith, never give in & look for a great 2011/12!

## FOR ALL YOUR POOL NEEDS:

- *Energy Saving pumps*
- *Pool Heaters*
- *Salt Systems*
- *No Dig Pipe Repairs*
  
- *Liner Replacement*
- *Loop Loc Covers*
- *Hot Tub Covers*
- *Pool Cleaners*
  
- *Service & Parts*
- *Vacuum Service*
- *Chemicals*
  
- *Coping & Tile*
- *Plastering*
- *Decking*
- *Hot Tubs*

## START -UPS

**\$205.00.** Other options include removing, cleaning and folding the cover as well as the start-up & shock. There are some services that we don’t list on the start-up form due to lack of space. Please call us to discuss these options. We appreciate your business and if one of these packages can better meet your needs, please give us a call.

You can see that our price is unchanged from last year. In addition, we are further sweetening the deal with a limited time offer to all our valued clients. All pool openings that are **booked and paid for by April 21<sup>st</sup> will receive a 10% discount.** You may pay by Visa or Master Card before the close of business on Thursday, April 21st and your Pool Opening or Pool Opening with Cover Removal will be discounted by 10%. So book and pay early to save \$\$.

## DROP YOUR HYDRO \$\$

It was three years ago that we first started to use Pentair Energy

## *Inside This Issue:*

**1 No Mess Underground Pipe Repairs**

**2 Run Your Pump For Less (a lot!)**

Enclosed in this package you’ll find the “Start-Up 2011” forms featuring pool start-ups from

Efficient pool pumps and we are beginning to see how much you will save over the course of a single

season. The reduction in running cost is staggering and I have to admit I first thought that it was too good to be true. What is now blatantly obvious is that a saving of hundreds of dollars is not unrealistic over a five month pool season. And that is using cost estimates under the “old” Hydro pricing regime. I’m pretty sure you are all aware – at least vaguely, like me – that “Time of Use” metering is going to be implemented by OPG very soon – meaning higher bills! The motor on this pump can be programmed to speed up or slow down depending on time of day or flow requirements. This pump will recover your initial cost in a short time and from that point you will enjoy ongoing savings in a big way. The added benefit is that you will always have circulation in the pool - unlike pumps that get turned off by a time clock where the water isn’t cleaned by the filter, the heater won’t fire up and the chlorinator is inactive.

**There are several models available from \$1,395.00 Call us now for pricing on the one that meets your needs.**

### **LOOP LOC COVER SALE**

The Loop Loc cover has many advantages over the traditional “tarp and water bag” style. They are very attractive, last 20 plus years and act as a safety barrier. The Elephant on the Loop Loc cover brochure is a real one and that gives a great picture of how strong and safe these covers are. (See enclosed flyer for more information). In fact they have proven so popular that we are offering a Spring Sale that will get your custom Loop Loc cover for hundreds less. It works this way: put a deposit on the cover by May 15, 2011 and get 15% off the regular price of the cover. We’ll install it in August (then take it off and put it in the bag until you need

it for winterizing). Stock covers for 18x 36 pools start at **\$1,699.00** Call to book your cover installation now!

### **NO-DIG PIPE FIX**

Ever had a leak underground from a skimmer, main drain or return pipe? The traditional leaking pipe repair has been something like this: (1) Locate the leak, (2) remove section(s) of deck and dig up pipe, (3) enlarge hole in deck to do the repair, (4) patch deck and (5) send bill for thousands of dollars, (6) live with knowledge that there must be a better way! Well that way is here. Benson Pools now has a system called “**Flood Grouting**” for fixing leaks and you will not even know we were there. No breaking up the deck or digging up your yard. We can fix leaks without lowering the pool water at all and you will be up and running in a matter of days. If you have a problem with leaking pool pipes call us about **Flood Grouting!**

### **SALT POOLS**

**Salt** chlorine generators have proven to be effective, time saving and convenient. For 2011 the system has been improved with Hayward’s low-salt chlorine generator. This system uses about 60% less salt to work. That means lower sanitizer costs as you don’t have to put as much salt into the pool every year, plus there’s less chance you will taste the salt. Once again we have a Spring Special on Hayward systems at **\$1,095.00** plus installation (up to 25,000 gal pool size) and a smaller system at **\$295.00**. Added bonus: there is a **\$100** mail in rebate until July 15th. Call today and arrange for us to install one of these on your pool!

### **“SMART” CLEANERS**

The new generation of smart pool cleaners is efficient and affordable. These machines will “learn” the features of your pool and modify their program to do the job better.

## **Pool News**

These cleaners don’t need your pool circulation system to work, operate on small amounts of electricity and are really “plug and play”. There are no hoses to fight with, no lines blocked with leaves and no backwashes required. Last year we sold out of these cleaners so don’t be disappointed – come in early and get yours. **Try the Dirt Devil Avenger at only \$1,095. It comes with a cart, GFI and is ready to go to work!**

### **BACKYARD MAKEOVERS**

If you feel that you still love your home but find that the outside could use a makeover – we can help with that. We specialize in pool and yard up-grades: replace coping, ceramic tiles, plaster, pool walkways, heaters, vinyl liners, diving boards and slides. Want a hot tub, pool lights or a water feature? Let us show you what we can do. **Call for a free estimate.**

### **Spring Work – Pre-pay and save 10%**

Please fill out your Start-Up form and either mail or fax it back for regular pricing. Our fax number is **613-489-4240** ***If you want to save 10% on “Pool Opening” then please call us at 613-733-0332 with your credit card information by April 21<sup>st</sup>.***

***Dial 613-733-0332 for all your pool needs.***

***Cheers to summer!***

***Jeff Benson***