



Pool & Hot Tub News

5905 Prince Of Wales Drive (Just south of Manotick)

MARCH 2009

POOL SEASON

The winter has had a grip on these parts for long enough and it's time to think about warmer weather and sunny days again. At Benson Pools we have spent part of the winter renovating and improving our store and showroom. Please come by to have a look!

To get the season going we are sending out "Residential Pool Start-Up 2009" forms featuring pool openings from **\$185.00**. This includes leaving the pool running (some companies don't do this and expect you to actually fire it up). Other options include removing, cleaning and folding the cover as well as the start-up & shock. There are some services that we don't list on the start-up form due to lack of space. For those who want to lower the cost of the spring opening we offer 3 other packages. Please call us to discuss these options. We appreciate your business and if one of these packages can better meet your needs, please give us a call.

For all pool start-ups this year we will be including at no extra cost a 4-litre jug of "Super D" Pool Degreaser which you should add after your pool has been running for a few hours. This product will help to clarify the water and make the bathtub ring easier to clean up.

FOR ALL YOUR POOL NEEDS:

- *Energy Saving pumps*
- *Low NO_x Gas Heaters*
- *Smart Pool Controls*
- *UV 254 Sanitizer*
- *Salt Systems*

- *Replacement Liners*
- *Loop Loc Covers*
- *Baby Loc Fence*
- *Hot Tub Covers*

- *Service & Parts*
- *Vacuum Service*
- *Chemicals*

- *Coping & Tile*
- *Plastering*
- *Lighting*

SAVE ENERGY

Two years ago we presented the Intelliflo pool pump and we like it for several reasons. It's extremely quiet, has true variable speeds and is very stingy with the Kilowatts. The motor drive on this pump is a very smart unit and can be programmed to speed up or slow down depending on time of day or flow requirements. Suiting the "speed to the need" is clever but

that in it-self would not save much energy. The motor was completely re-designed and resulted in a pump that is just more efficient! It may surprise you to find out how much electricity your pump uses in a season...it's a lot. This pump will recover your initial cost in a short time and from that point you will enjoy ongoing savings in a big way. The added benefit is that you will always have circulation in the pool - unlike pumps that get turned off by a time clock where the water isn't cleaned by the filter, the heater won't fire up and the pool becomes stagnant.

Home Renovation tax Credit

The Federal government is offering a tax credit for home renovations and this program does apply to swimming pools. If you are planning a pool renovation and would like to get a credit on your 2009 income tax return then this is the year to take advantage of it. Our understanding is that pumps, filters, pool liners, coping etc would all meet the requirements. This program is simple in concept...any qualifying work between \$1,000.00 and \$10,000.00 will get you a 15% tax saving. We don't know if the program will be extended into the following year, so give us a call soon to book work for this year.

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Free Chemical Delivery

After spring start-up every pool requires an assortment of chemicals to balance the water, clean up the algae and get it ready for swimming. This normally involves a trip to the store to pick up the products and then lugging them home (along with the groceries etc.) and dragging them out to the pool shed.

This year we are holding a great sale on Pool Balancing chemicals, 50 lb Bags of Salt, Shock, Pucks, Bromine tablets and several Maintenance items. You will find brand name goods at terrific prices (see enclosed 2009 Chemical Order Form) and in addition if you buy 2 or more of the same item you will save even more. When we look after your pool opening we will deliver them at the same time at no extra charge. It's the best possible scenario – you save money and time with no fuss! Just take a look at your needs, indicate the quantity you need on the form and fax it in or mail it back to us. Of course you can come in to our store to take advantage of the savings too.

Salt and UV Pools

Salt Systems have been installed in large numbers for the last several years and have proven themselves to be effective, time saving and convenient. You can say goodbye to lifting heavy pails of shock, spilling jugs of liquid and handling smelly tabs. Salt systems do a great job of keeping your pool algae and bacteria free. As a side benefit, people who are using salt systems report that the water feels “softer” and they spend more time **in** the pool and **less time looking after it** than ever before. These salt systems can be installed on most existing pools and suit a large variety of sizes. Again this spring we have a great Special on the Hayward Aqua

Rite at **\$1,195.00** plus installation (up to 40,000 gallons) and the smaller system at **\$995.00** for pools up to 20,000 gals.

UV Systems

These units produce a special wavelength of Ultraviolet light that kills bacteria and algae as pool water flows past it. It has been used on drinking water systems for some time and is now being applied to the pool industry. We don't suggest that you can eliminate chlorine altogether and you will have to use a small amount of chlorine to ensure a bacteria-free pool. But the UV system is intended to greatly reduce the amount of chlorine used. The **UV-254** is on special at **\$1,295.00** plus installation.

See our in-store display today and join the new wave of pool maintenance.

Pool Renovations

There are a lot of older pools that still have many years of life in them but could benefit from a bit of TLC. Let us show you what up-grades are available for your pool. We can replace coping, ceramic tiles, plaster, heaters, vinyl liners, diving boards and slides.

If you think an automatic pool cleaner, salt generator or mesh safety cover will simplify your swimming season we can give you some ideas. Want to install lighting, a stair rail or automatic controls? Should you make your pool more energy efficient? We can show you how. Call for an estimate and qualify for the Home Renovation tax credit.

Baby-loc Fence

Many parents with young children are concerned that their pool isn't

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fenced separately from their house and an open door is an invitation to a child getting into the pool unnoticed. Baby-loc fencing is the solution to this problem. It is a temporary fence that is installed into an existing pool deck. It doesn't replace a regular pool fence but it adds another level of security as well as peace of mind. See us for details and pricing.

Spring Forms

We ask you to take a minute to fill in your Start-Up form and either mail or fax it back so we can plan our work in the time frame that you want it done. Work is booked in the order that we receive the forms at our office. Please fax the form to us at 613-489-4240

Call us at 733-0332 for all your pool needs.

Jeff Benson